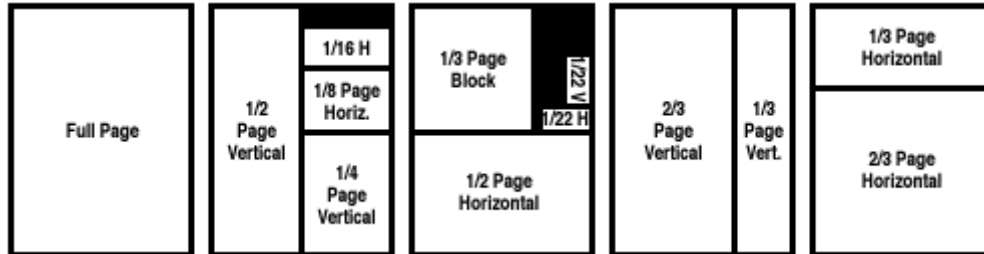


ADVERTISING

CNNW can help your organization gain exposure!

Monthly Advertising Rates

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AD SIZE	WIDTH	DEPTH	1 TIME	3-6 TIMES	7+ TIMES
Full Page	10-1/4"	15-3/4"	\$1152	\$1104 each	\$1056 each
2/3 Page Vertical	6-3/4"	15-3/4"	756	724	693
2/3 Page Horizontal	10-1/4"	10-1/2"	756	724	693
1/2 Page Vertical	5"	15-3/4"	576	552	528
1/2 Page Horizontal	10-1/4"	8"	576	552	528
1/3 Page Horizontal	10-1/4"	5-1/2"	384	368	352
1/3 Page Vertical	3-1/4"	15-3/4"	384	368	352
1/3 Page Block	6-3/4"	8"	384	368	352
1/4 Page Vertical	5"	8"	288	276	264
1/8 Page Horizontal	5"	4"	144	138	132
1/16 Page Horizontal	5"	2"	72	69	66
1/22 Page H. (Biz card)	3-1/4"	2"	48	46	44
1/22 Page Vertical	1-1/2"	4"	48	46	44

OPEN RATE

\$12 per column inch (6 col. format).

Column widths: 1 col.: 1-1/2"; 2 col.: 3-1/4"; 3 col.: 5"; 4 col.: 6-3/4"; 5 col.: 8-1/2"; 6 col.: 10-1/4".

SPECIAL AD SECTIONS

Marketplace is a feature providing business and professional listings in a "phone book" style format. Ads must be placed in at least 6 consecutive issues. Listings are \$15 each.

Classified ads are \$2 per line (about 30 characters per line).

INSERTS

\$30 per thousand if capable of mechanical insertion at printer; \$40 per thousand if hand inserting required. All insert copy must be approved in advanced. We require at least one week notice before printing date.

SPECIAL COSTS

Color ink-- \$50 per plate

Separations & 4 color process-- Negotiable

Rates are subject to change without notice. All prices include typesetting and layout. Ads requiring abnormal or extensive type or layout design will be determined and charged at \$30 per hour. We

solicit advertising that is relevant to our readers. Christian News Northwest Ministries Inc. reserves the right to refuse any advertising.

CHRISTIAN NEWS NORTHWEST

P.O. Box 974, Newberg, Oregon 97132

Phone and fax: (503)537-9220 and E-mail: cnnw@cnnw.com

Advertising Director Eric Lee Stiller's phone: (503)240-0346

Street Address for Quick-Parcel Mailings: 3100 Ivy Drive, Newberg, OR 97132

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